

*niche*  
destinations

FACTS  
&  
FIGURES



AUSTRIA | SALZBURGERLAND  
Grossarl | Grossarl Valley



# GROSSARLER HOF

*My  
perfect  
day*

*'Wake up to meadow & forest views'*

*'Breakfast on the sun terrace'*

*'Cycle along the Salzburger Almenweg'*

*'Take the Panoramabahn to the Ski amadé area'*

*'Excursion to the festival city of Salzburg'*

*'Relax with a signature treatment in the Erlenreich Relax & SPA'*

*'Cocktails at the American Bar'*

*'Leisurely walk to the Mooslehenalm'*

*'Tasting in the wine cellar'*

*'A night in the mountains'*



### HISTORY

Constructed and opened in 2009

### LOCATION

Approx. one hour's drive (70km) south of Salzburg at 920m above sea level in the Grossarl Valley, adjacent to the Hohe Tauern National Park in SalzburgerLand – sun-facing position on the Grossarl Ache river surrounded by Alpine meadows, forests and mountains. Just a few metres from the Grossarl cable car's lower terminus, directly at the foot of the interconnected Grossarl-Dorfgastein ski area with access to Ski amadé, Austria's largest ski region.

### HOSTS

Andexer and Viehhauser families

### PHILOSOPHY

Gourmet Alpine food, charming hospitality and luxe interiors

### AFFILIATIONS

Small Luxury Hotels of the World

Austrian GenussRegion (gourmet region) culinary initiative promoting regional produce: Pongau Wild (game) and Großarltaler Käse (Grossarl Valley mountain farm cheeses)

### OFFICIAL RATING

4-star superior

### AWARDS – ACCOLADES

Falstaff Restaurant Guide 2019: 2 forks, 87/100 points for the Jagastub'n restaurant

### ANNUAL OPENING

June to early November & late November to mid-April in line with ski season

### ACCOMMODATION

49 rooms & suites: Standard single (17sqm), double (25-30sqm) and tower room (28sqm) – Swiss pine romantic room (25sqm) – Superior double (35sqm) and tower room (35sqm) – Romantic suite (30sqm) – Family tower room (50sqm) – Suite (50sqm), duplex suite with gallery (60sqm), hunter's suite (55sqm). All rooms & suites with wooden floor, wood furniture, balcony, safe, minibar, flat-screen cable TV & radio, speakers in bathroom, digital telephone, free Wi-Fi, separate WC in all double rooms & suites, bathroom with tub – additional shower in some rooms & suites, hairdryer, make-up & shaving mirror. All suites offer iPod with MP3 adapter and Nespresso coffee machines. Suite with separate sleeping and living areas and spacious panoramic balcony. Duplex suite offers bedroom and living room with panoramic balcony, separate upper level with two beds and additional bathroom. Hunter's suite offers sleeping and living areas, spacious panoramic balcony and tiled stove. Luxe interiors using noble and precious natural materials – reclaimed wood, alder and stone pine, felted wool (Loden) and pure linen.

### RATES

€123-€224 per person including 'almost' full board, use of the *Erlenreich* Relax & SPA, underground car parking, Wi-Fi, weekly activity programme, morning Yoga – additionally in winter: guided snowshoeing, toboggan hire, live music and ski room with boot heating.

## FACILITIES

Generous reception area, sumptuous lobby with open fireplace & chic American Bar, stylish wood-panelled restaurant with tiled stove, rustic Jagastub'n with tiled stove, heated Jaga balcony, generous sun terrace, superbly stocked wine cellar, *Erlenreich* Relax & SPA, underground car park with direct hotel access, 2 e-car spaces with charging stations, ski room with boot heating, wood-panelled meeting room, free Wi-Fi, fully accessible.

## CUISINE

The GROSSARLER HOF 'almost' full board is based on delectable fresh produce from the locality and specialities from the Pongau region. Breakfast experience until 11am, afternoon 'Jause' with hot and cold dishes, desserts and cakes and 4-course dinner: choice of starters with vegetarian option, choice of two soups, salad buffet, choice of four main courses (regional, international, fish and vegetarian), choice of two desserts, assortment of regional and international cheeses. Specialities: Innovative game dishes, fresh fish from regional rivers and lakes. Member of the Austrian GenussRegion (gourmet region) culinary initiative promoting regional produce: Pongau Wild (game) and Großarltaler Käse (Grossarl Valley mountain farm cheeses).

Markus Andexer is responsible for the superbly assorted wine cellar: Austrian wines from renowned winemakers as well as younger and unknown vintners, rare vintages and wines from Italy, Spain, Switzerland and fine Bordeaux. Weekly wine tastings, wine events with winemakers.

## ERLENREICH RELAX & SPA

The *Erlenreich* Relax & SPA is named after the alder tree, a member of the birch family considered invigorating and soothing for body and soul. Grossarl is also said to have taken its name from the alder. Facilities include atmospheric entrée, spacious Finnish sauna (90°C), women-only Finnish sauna (90°C), Sanarium® (60°C), steam room, infrared sauna, indoor whirlpool, year-round heated outdoor whirlpool with massage jets, Kneipp water treading pool, equilibrium quiet zone and relaxation area with water beds, conservatory with relaxation area, outdoor lounge area with mountain views, Bio-Vitality buffet with a selection of teas and organic snacks, gym with cardio equipment and six treatment rooms. Beauty and body treatments, massages, packs, baths and *Erlenreich* signature treatments with *pure ALTITUDE* by Les Fermes de Marie - luxury skincare products using the edelweiss and other precious Alpine plant and mineral ingredients.

## ACTIVITIES

**Winter adventure:** Just a few metres from the Grossarl cable car's lower terminus, directly at the foot of the Grossarl-Dorfgastein interconnected ski area with 17 lifts, 73km pistes with direct access to Ski amadé, one of Europe's largest winter sports areas: Salzburger Sportwelt, Schladming-Dachstein, Gastein and Hochkönig - total of 270 lifts, 360 pistes covering 760km. Ski touring, guided ski touring with the BERG-GESUND association, snowboarding, freeriding, cross-country skiing, tobogganing, torchlit hikes, guided snowshoe hikes, horse-drawn sleigh rides.

**Summer in the Valley of Alpine Meadows:** Hiking paradise with 250km of marked footpaths and awarded the 'Austrian hiking seal of approval', themed walks, guided hiking with the BERG-GESUND association, guided biking tours, Mooslehen Challenge bike race, mountaineering, mountain biking, single trail and e-biking, climbing and via ferratas, rafting, trekking & Nordic walking, Hike & Fly, paragliding, wildlife observation and hunting, fly fishing and guided fly fishing on the River Ache, tennis court within 100m, numerous Alpine golf courses within an hour's drive, 40 serviced Alpine huts in the Valley of Alpine Meadows, activities and attractions in the 1,856sqkm Hohe Tauern National Park, world-famous Salzburg Festival.

**Especially for children:** Indoor water slide park (summer and winter), pony rides with lessons (summer and winter) next door, huge Gaudi-Alm playground a short walk away, leisure centre with outdoor pool and giant slide; new Hüttschlag Valley Museum.

### MOOSLEHENALM ALPINE LODGE

At 1,449m above sea level, the Mooslehenalm Alpine meadow lodge works exclusively with the GROSSARLER HOF. Just 30 minutes' hike from the hotel, the lodge is serviced and offers spectacular views and overnight facilities with Alpine dinner and hearty mountain breakfast. Ideal for a family hike – small children's playground and petting zoo. Day trip destination for hikers and bikers, original venue for events and incentives, barbecue in the mountains, fondue evening or winter torch hike with mulled wine.

### EVENTS & INCENTIVES

Exclusive setting for events, weddings, incentives, meetings and conferences.

Wood panelled meeting room for 14 pax with beamer, screen & sound system

Restaurant area for up to 20 pax

Weddings for up to 200 pax

Private parties at the Mooslehenalm Alpine lodge

Wide choice of incentives activities: horse-drawn sleigh rides, ski touring with the BERG-GESUND association, snowshoe walking tours, guided themed walks, mountain hikes and Nordic walking tours, taster tours on the Hüttschlage Wand via ferrata, Mooslehen Challenge bike race, Mooslehenalm Alpine lodge experience with overnight stay, wine tastings, golf, Hike & Fly, fly fishing, climbing, wildlife observation and torchlit hikes.

### HOW TO GET THERE

**By air:** Salzburg approx. 75km – an hour's drive, Munich approx. 245km – just under three hours' drive.

Transfers on request.

### GROSSARLER HOF

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