

niche
destinations

FACTS
&
FIGURES



ALPENROSE

HOTEL | RESTAURANT | KUFSTEIN

AUSTRIA | TYROL
Kufstein



*My
perfect
day*



*'Early morning run around
Kufstein'*

*'A taste of honey from the
family farm at breakfast'*

*'An inside look into the art
of glass-blowing at nearby
Riedel Glass'*

*'Hike along glorious mountain
lakes with Alpine hut
refreshments'*

*'Back to the ALPENrose
for a delicious lunch'*

*'Visit to the over 800-year-old
Kufstein Fortress'*

*'A quick shopping trip
for souvenirs'*

*'Award-winning cuisine at the
Restaurant ALPENrose'*

*'The perfect pairing with
sommelier Christian Prack's
wine selection'*

*'Maybe indulge in a
sundowner in Kufstein or
enjoy a cultural event?'*

*'Hang out at the
ALPENrose bar'*

ALPENROSE



REOPENED

November 2017

LOCATION

Situated in the heart of Kufstein in Tyrol. The ALPENrose is near the Kufstein Fortress and directly opposite famous Tyrolean glassware manufacturer, Riedel. The city of Innsbruck is a 50-minute drive.

PROPRIETORS

Stephan Mauracher. The Mauracher family are owners of the European Ayurveda Resort Mandira in Styria, the European Ayurveda Resort Sonnhof and the Lindhof farm in Thiersee.

MANAGEMENT

Stephan Mauracher

PHILOSOPHY

Modern, innovative and sustainable. Both traditional and contemporary, the urban haven of comfort in the centre of Kufstein appeals to business travellers as well as holidaymakers looking for culture, good food and activities.

PARTNERS

The Lindhof: Ayurveda-influenced, 150-year-old, 11-hectare farm and retreat producing beef, lamb, turkey, eggs, honey, vegetables, fruit and herbs

European Ayurveda Resort Sonnhof: Sister hotel and one of the world's 35 best spas (Condé Nast Traveller Spa Guide 2019); Tyrol meets India: Integration of Eastern philosophy of life into European culture with European Ayurveda®

European Ayurveda Resort Mandira: Sister hotel in the thermal spa town of Bad Waltersdorf. Integration of Eastern philosophy of life into European culture with European Ayurveda®

OFFICIAL RATING

4-star

AWARDS – ACCOLADES

Gault&Millau 2 toque, 14/20 points • Falstaff Restaurant Guide 2 forks, 88/100 points • A la Carte 2 stars • A la Carte's Rising Star of the Year

ANNUAL OPENING

Open all year, except a short seasonal closure

ROOMS

27 rooms with telephone, flat-screen/cable TV, minibar with free soft drinks, desk, Wi-Fi, hairdryer, make-up mirror and bathroom amenities. A cold foam mattress provides a really good night's sleep! Most rooms offer Tyrolean mountain views. All rooms are non-smoking, some are wheelchair accessible.

Classic (from 19sqm) single, twin or double room, sleeps 1-3. Cosy rooms furnished in Tyrolean spruce wood, some with balcony, bathroom with rain shower & WC. Single/double rooms can be interconnected.

Superior (from 19sqm), sleeps 1-3. Comfortable room with sofa, bathroom with rain shower & WC, some with separate WC. Superior/double rooms can be interconnected.

Premium (from 29sqm), sleeps 2. Spacious rooms with living and sleeping areas, air-conditioning, bathroom with natural light, bath, rain shower & separate WC.

Studio (from 36.5sqm), sleeps 1-5. Spacious suite suitable for family accommodation. Bedroom, separate living room, two bathrooms with bath, shower & WC.

RATES

Rooms from €95/pn. Rates include breakfast buffet, minibar soft drinks, Wi-Fi, use of the sauna, taxes and service, excludes local tax. Half board option with 4-course dinner: €35 pp/pn. Free Wi-Fi throughout the hotel, ironing and dry cleaning, room service, business services. Pets allowed.

FACILITIES

Restaurant ALPENrose • Restaurant Gemeinsam.Keit • Bar & lounge • Charming Tyrolean Ofenstube • 2 conference rooms • Incentives, events & celebrations for up to 200 pax • Covered terrace • Spa area • Ample free street parking or chargeable garage parking

CUISINE

Chef: Markus Heimann

Sommelier: Christian Prack

Restaurant ALPENrose: Sophisticated, elegant cuisine with a down-to-earth attitude, close to nature and people – in a word: Tyrolean! Opening times: Tuesday to Friday noon-2pm & 6-9.30pm. Closed on Monday and Saturday lunch time. Ofenstube: rustic ambience and great food.

Restaurant Gemeinsam.Keit: Delicious breakfast buffet with special herbal teas and slow juices available 6.30-10am, weekends 7.30-10.30am.

Private.Affair for private dining and culinary business breaks. The terrace – where sunshine, culinary delights and balmy summer nights await.

The nearby family-owned farm, the Lindhof produces free-range eggs, honey, jam, jellies, herbs, seasonal vegetables and fruit – turkey, lamb and beef are raised organically on the farm. All produce is grown traditionally, sustainably and in line with Ayurvedic principles.

Bar & lounge: Austrian and international wines, regional spirits, selected craft beers, cocktails.

INCENTIVES, EVENTS & CELEBRATIONS

Two conference rooms: Erfolg.Reich (75sqm, max. 50 pax), Privat.Affair (32sqm, max. 12 pax) – air-conditioned with natural light – room includes flip chart, pinboard, pads & pens, screen, projector, sound system, high-speed Wi-Fi, full presentation kit, ample parking in front of the hotel.

Two restaurants: ALPENrose (123sqm, max. 70 pax), Gemeinsam.Keit (69sqm, max. 40 pax)

Ofenstube: (27sqm, max. 26 pax)

Terrace. Additional event venue options include farmyard barn, meadow or 150-year-old farmhouse parlour.

Tailor-made activity options for incentives or team-building include a day on the farm, sledging with huskies, igloo building, canyoning, quad tours, caving, GPS challenges, stand-up paddleboarding and a visit to the Riedel glass factory with wine glass tasting and interactive museum.

SPA

Facilities include Finnish sauna, infrared cabin, massage showers, relaxation area and exercise equipment.

ACTIVITIES

Kufsteinerland is considered the gateway to the Alps and offers a mix of authentic customs, natural beauty and a diverse, exciting range of culture, cuisine and activities. Jogging, hiking and biking trails start right on the hotel's doorstep.

Local attractions: Tyrolean Festival Erl, Operettensommer Kufstein, the Passion Plays in Thiersee, numerous concerts and events at Kufstein Fortress and in the surrounding area • Attractions: Kufstein fortress with a museum and the largest free-standing organ in the world (daily concerts at 12pm and, in July and August, at 6pm), festive Christmas market • World-famous Haflinger horses, and regular stallion shows at Ebbs • Kaiser mountains nature reserve – in 2016, the valley of Kaisertal was voted Austria's most beautiful place by an Austrian TV studio audience • The Riedel glass factory with interactive museum, multimedia show and shop.

Summer: 400 hiking routes, 300km of running and walking trails, 200 mountain bike trails, 6 outdoor swimming pools and 6 swimming lakes, canyoning, rafting, stand-up paddleboarding, caving, geocaching, Segway rides, torchlight hikes.

Winter: 6 ski areas within SkiWelt Wilder Kaiser Brixental (284km of slopes, 21 valley runs, 90 modern lifts, panoramic views across majestic mountains to the summits of over 70 three-thousander peaks), ski touring, winter walking, snowshoeing, cross-country skiing, tobogganing, ice skating, curling and sleigh rides.

HOW TO GET THERE

Located in the centre of Kufstein, opposite Riedel and close to the Kufstein Fortress.

By car via Kufstein Süd autobahn – Innsbruck 50 mins, Salzburg 60 mins, Munich 60 mins

By train – Kufstein station is a 5-minute drive from the hotel

By air – Innsbruck 80km, Salzburg 105km, Munich 130km

Transfers to and from train station and airport on request

IMAGES

<https://www.flickr.com/photos/marketing-deluxe/albums/72157708780588753>

Photo credits: ALPENrose

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