



PRESS RELEASE | January 2020

HAPPY VALENTINE'S DAY 2020! 7 HOTSPOTS IN EUROPE

Where will love take you? Preferably to one of Europe's hippest romantic hotspots! We looked for – and found – the 7 best locations for a memorable Valentine's Day 2020! Check out our inspiring suggestions for extraordinary getaways with 'the one'!

For GOURMETS: Award-winning cuisine at the Rosengarten, Kirchberg/Kitzbühel, Tyrol, Austria

Gourmet guests float on cloud nine thanks to 7 Gault&Millau toques under one roof, unique in Austria. Romance and starry nights in exquisite exclusivity are guaranteed at the 5-star Hotel Restaurant Spa Rosengarten in the heart of the Kitzbühel Alps. Only 7km from Kitzbühel, boutique chic, exceptional service and spectacular comfort combine to craft a hotspot for lovers (of great food). Ascending to foodie heaven is easy at the award-winning Restaurant *Simon Taxacher* – the top of Austria's culinary premier league – where lovers savour six exquisite courses with corresponding wines. Those looking for a less formal vibe, enjoy a casual and delicious 5-course dinner at the 2-toque Bistro-Restaurant Rosengarten – where ALPINE ELEMENTS meet urbane Austrian sophistication. A long, romantic weekend for two: gourmet breakfast in bed, skiing in 2018's 'world's best ski area', exclusive SPA delights à deux... definitely a place for lighting up the senses!

Tip: The 2-night Valentine special! <https://bit.ly/2MRzEhL>

www.rosengarten-taxacher.com

Download photos: <https://bit.ly/1vv8jFL>

For PISTE FREAKS: Ski-in & Spa-out at the TOP Hotel Hochgurgl, Tyrol, Austria

Ski-in & spa-out at 2,150 Alpine metres above sea level in one of the world's 10 most attractive winter sports destinations? 'Austria's best ski hotel 2019', TOP Hotel Hochgurgl in the Obergurgl-Hochgurgl ski area makes it possible. On arrival at the highest Relais & Châteaux 5-star superior hotel in the Alps, guests instinctively take deep, cobweb-shifting breaths of mountain air as they admire the 21 three-thousanders that surround them. It's so quick and easy to buckle up and get carving – straight from the hotel's doorstep. Romance flourishes with fresh oysters on the sun terrace, a Champagne toast – and endless skiing on 356km of slopes in the Tyrolean Ötztal Valley. Attractions include the TOP Mountain Star, a spectacular landmark at 3,080m altitude as well as a summit of gastronomic delight. The TOP Mountain Crosspoint is also highly recommended for chilling, admiring the view and indulging in a sundowner after a visit to its motorcycle museum – the highest in Europe. The TOP Hotel's 2,200sqm TOP Mountain SPA is simply superb – we love the outdoor pool with slope views! Dinner offers the finest Alpine cuisine – rated with 90 points by *Falstaff Gourmetclub* – and after dinner? A slow dance at the fireplace bar – what a day, what a night!

Tip: The TOP February snow special for 2 or 3 nights! <https://bit.ly/2N7QsnT>

www.tophotelhochgurgl.com

Download photos: <https://bit.ly/2B2BvLY>

For SPANATICS: Plunhof destination spa in Ridnaun, South Tyrol, Italy

Guests on a romantic break for two at the 4-star superior Plunhof are in for an extraordinary experience. The hotel's Spa Minera, Europe's only 'wellness above and below the surface' destination spa, was inspired by Ridnaun's centuries-old mining tradition – a ground-breaking concept, mirrored in the spa's stylish

architecture. Guests make the most of the feel-good atmosphere in the saltwater whirlpool, saunas, steam room and infrared cabin, the shower temple and amazing relaxation areas where they can go to ground in a 'world of mining'. Award-winning Spa Minera – the Global Winner at the World Luxury Spa Awards 2019, was also nominated for the GALA SPA AWARDS 2016 and voted Best of Italy in the 2017 HEALTH & SPA AWARDS. Owned by the Volgger family of eight siblings and mother Paula, the hotel keeps setting new standards of spa – most recently with a spa extension completed in 2018: more than 4,000sqm of blissful wellbeing space – including the spectacular new Acqua Minera poolscape. A postcard idyll at a lofty 1,340 Alpine metres above sea level!

Tip: The Spa Minera short break of wellness for 4 or 5 nights! <https://bit.ly/2SCav01>

www.plunhof.it

Download photos: <https://bit.ly/1NIBb4P>

For THE YOUNG & YOUNG AT HEART: Alpine & urban at the ALPENrose in Kufstein, Tyrol, Austria

For a rosy Valentine's Day at the foot of the medieval Kufstein Fortress there's nothing like a stroll through the town's narrow, historic streets, lined with traditional Tyrolean houses. The world-famous Riedel glassworks attracts scores of visitors who get to choose from a wide array of wine-specific glasses ranging from Champagne and Merlot to Grüner Veltliner. True romantics may even have a glass specially hand-blown for their one true love. Then it's time to raise a glass to love back at Kufstein's 4-star Alpenrose hotel. The atmosphere is as young and fresh as the team. The food is bold, creative and award-winning. Sophisticated, Alpine and full of pizzazz, many of the raw materials for the hotel's gourmet cuisine – such as beef, goose, eggs, honey, vegetables, fruits and herbs – are sourced from the family's 11-hectare Lindhof farm. True to the principle that only the best will do for their guests, the Alpenrose offers a romantic 5-course meal for two, accompanied by exquisite wines. The perfect lovers' getaway.

Tip: A tour of the Riedel factory offers an inside look at the glass-making process as well as an exhibition, a multimedia show and Riedel glass tastings! <https://bit.ly/2DeNDcS>

www.alpenrose-kufstein.at

Download photos: <https://bit.ly/2Oa79hh>

For GRANDES DAMES: Bienvenue at the Dollenberg, Black Forest, Germany

Their Black Forest cake is unbeatable – as is the romantic Black Forest setting! Staying at the 5-star superior Relais & Châteaux Dollenberg is an immersive experience of the region's natural world. Luxurious and restful, the hotel is set in a 70,000sqm park featuring stunning works of art and sculptures. 10km of footpaths offer plenty of opportunities for walking hand-in-hand, taking in panoramic views of the Black Forest and maybe even pausing at the hotel's own chapel to pop the question! The 5,000sqm DOLLINA Spa & Health is one of Germany's top three spas, and stars precious mineral water from the famous medicinal spring at Bad Peterstal-Griesbach. Cleopatra and Romance are private wellness suites that offer cocooning at its most dreamy with canopied waterbeds. For the food of love, the *Le Pavillon* award-winning restaurant is one of Germany's supreme gourmet hotspots. Chef Martin Herrmann certainly deserves his two Michelin stars – the food is out of this world! After dinner, happy couples retire to the exclusive bar for a nightcap and a dance to the live music.

Tip: The hotel's winter week for gourmands holiday includes a wine appreciation event, a kitchen party, torchlit and winter hikes, mountain hut magic and much more. Sophisticated outdoorsy holidays for romantic bon-viveurs: <https://bit.ly/2RFBAhk>

www.dollenberg.de

Download photos: <https://bit.ly/38UZNWT>

FOR MOUNTAIN LOVERS, ADVENTURERS AND GONDOLA GOURMETS: The peak of SPA and culinary delights at the 5-star SPA-HOTEL Jagdhof, Neustift in the Stubai Valley, Tyrol. In the mood for sensual delights? Fancy the sweet scent of pine and romantic spa privacy? Do you long for award-winning, heart-

warming cuisine with service that is second to none? Then the 5-star Relais & Châteaux SPA-HOTEL Jagdhof – where bliss and wellbeing are practically compulsory – is the place for you. Delights galore are to be found in the 700sqm SPA CHALET; an oasis of calm with hammock loungers and infrared beds, a fireplace, tea bar, intimate relaxation areas and the Private SPA Suite with its infinity duo pool, sauna, Champagne service and breathtaking glacier views. Panting for more? The Jagdhof can go one better: Vitality World offers no less than 20 different wellness experiences and pools, both in and outdoors, while experienced therapists offer tailor-made (couple) treatments in the jOYFUL wellbeing area. What about the Gourmet Gondola? Meticulously converted into a Tyrolean parlour, the former ski gondola seats five guests – or just two – for a magical, private fondue night.

Tip: Wellness short break 2 or 3 nights: <https://bit.ly/2RCCI18>

www.hotel-jagdhof.at

Download photos: <http://bit.ly/1VxJpm7>

FOR NATURE LOVERS AND SNUGGLE BUGS: The 4-star superior GROSSARLER HOF *Small Luxury Hotel of the World*, in Grossarl, SalzburgerLand. The Valley of Alpine Meadows is a nature lover's dream come true – and not just in summer. The Grossarl Valley in winter offers a natural world so pristine that it never fails to attract winter hikers, ski tourers, cross-country skiers and tobogganists, as well as downhill skiers and snowboarders. Paradise is just under an hour's drive from Salzburg – and this is also where winter luxury seekers find the right abode: the 4-star superior GROSSARLER HOF. Surrounded by beautiful meadows and alder forests under a picturesque blanket of snow that offer a gentle contrast to the mighty mountain giants all around, the hotel's rustic yet elegant chalet style blends harmoniously into this natural idyll. Guests love the hotel's intimate atmosphere and superb, friendly service, as well as the SPA concept which is based on the area's vast alder forests: unique spaces for natural relaxation and wellbeing are found in the *Erlenreich* Relax & SPA. Nature is also a major factor in the restaurant, which sources many of its ingredients from local producers and makers. The perfect paradise for celebrating love.

Tip: A special minimoon honeymoon break 3 or 4 nights: <https://bit.ly/2RE4Dlr>

www.grossarlerhof.at

Download photos: <https://bit.ly/2UamqSQ>

PRESS CONTACT | marketing deluxe

Claudia Reichenberger | Nicole Ginzinger

Wopfnerstrasse 9, 6130 Schwaz/Tyrol, Austria

T +43 5242 61115

press@marketing-deluxe.at