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Singer

SPORTHOTEL & SPA
Tirol



RELAIS & CHATEAUX

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RELAIS & CHÂTEAUX SINGER SPORTHOTEL & SPA

Where holiday dreams
come true

The Relais & Châteaux Singer Sporthotel & SPA in Berwang – the highest village in the Tyrolean Zugspitz Arena – represents tradition at its best, the highest standards of service and a passion for hospitality. For 90 years, the Singer family have looked after guests with the warmth and exceptional dedication that have earned them the renowned Relais & Châteaux hotel association's *Passion Trophy*.

Location – on nature's doorstep

The Relais & Châteaux Singer Sporthotel & SPA is located on Berwang's sunny plateau. At 1,336m above sea level, Berwang is the highest village in the Tyrolean Zugspitz Arena. In the heart of this unspoilt Alpine village close to the German border, the 4-star superior hotel offers perfect tranquillity, breathtaking views and a wide range of sports and activities throughout the year. Timeless and secluded, yet easily accessible – an Alpine idyll with a wide range of options on the doorstep.

Holidays at the foot of the Zugspitze mountain

On the sunny side of the Zugspitze – Germany's highest mountain and the crowning summit of the Wetterstein range in the Eastern Alps – guests are welcomed to a unique holiday destination in the Tyrolean Zugspitz Arena. Seven charming villages share this varied Alpine region: Ehrwald, Lermoos, Biberwier, Heiterwang, Bichlbach (Lähn-Wengle), Namlos and, of course, the tranquil mountain village of Berwang.

Guests can look forward to an exciting stay in the Tyrolean mountains, offering all the heart desires: direct access from the hotel to glorious mountain paths, splendid peaks and cycle trails approved by the German Association for Technical Inspection (TÜV). In the winter, the Zugspitz Arena is the ideal ski playground for families, novices and accomplished skiers. After checking in at the Relais & Châteaux Singer Sporthotel & SPA, guests can step straight out into the ski area and back to the hotel's sun terrace for après-ski.

Berwang: a hub of art and culture

Berwang is more than just outdoor activities and wellbeing: it is also an ideal base for exploring the region's art and culture. Taking a break from their outdoor pursuits, guests at the Singer Sporthotel & SPA can visit Germany's most beautiful and popular attractions including the fabled Neuschwanstein Castle and the Museum of the Bavarian Kings. Visitors flock to Tyrol's capital Innsbruck to admire the famous Golden Roof as well as Ambras Castle, the Hofburg Palace and many more attractions. A day trip to Wattens and the glittering Swarovski Crystal Worlds is highly recommended.

Hoteliers and history

Passion, enthusiasm and creative vision – these are the attributes that make a stay at Singer Sporthotel & SPA such an unforgettable experience. Established in 1926, the Singer is steeped in tradition and is today run by Florian and Christina Singer, the third generation of the family.

An extraordinary story

The Singer family's passion for the hotel industry began many generations ago. In 1926, Florian Singer's grandparents – Hans Singer Jr. and Irma – took the first step. They moved to the mountain village of Berwang and built a 'modern, sunlit Alpine hotel'. The 30-room establishment rapidly attracted guests, especially from Europe's German-speaking areas.

In 1932, the young couple took the brave decision to extend the hotel. They constructed another, smaller building next to the original hotel, adding 20 rooms to their accommodation.

In June 1947, after the hardships of the Second World War, the hotel reopened for business. Three years later, the two buildings were connected, and a bowling alley and new dining room were added to the hotel.

1956 saw the dawn of another success story as Hans Singer embarked on an equal partnership with Berwang's council to build the Sonnenlift next to the Hotel Singer. The Höniglifft and Hochalmflifft followed soon afterwards.

In 1957, Günter Singer – Hans and Irma's youngest son – returned from travelling abroad and joined his parents' business. Hans and Irma separated, so Günter and his mother ran the hotel together, while Hans Singer held on to the lift shares.

Thanks to Günter Singer and his wife Gerti's bold approach, hard work and sheer good fortune, they were able to turn the Singer from a 'modern Alpine' establishment into a comfortable and elegant Tyrolean style hotel. Their personal approach to hospitality became the foundation for supreme standards of service quality. During this period, Günter Singer added another à la carte restaurant as well as the Singer Stub'n dance hall. Overnight, this became the meeting place in Berwang, offering live music, delicious food and a 5pm tea dance. In 1978, the dream of replacing the existing roof with a traditional Tyrolean pitched roof was finally realised. This project also included the addition of a fourth floor of rooms. In 1980, a new restaurant – today's Restaurant 1928 – and the Zirbenstube were added to the Singer Stub'n.

In 1982, the hotel installed its first little SPA with a Jacuzzi, sauna, gym and sunbeds. That same year, Günter and Gerti were delighted to announce the birth of their son Florian. 1984 brought about a brand-new hotel kitchen, the extension to the wine cellar and a new laundry room. The Sporthotel Singer joined the prestigious Relais & Châteaux group of hotels. In 1986, spacious apartments and suites, all finished in the local pine wood, were built over the kitchen. The new staff accommodation with underground car parking was completed in 1988 and, in 1990, the hotel's impressive entrance hall with its magnificent staircase and hand-forged chandelier was added, as well as a new reception desk, offices and the Gallery and Fireplace Lounges.

2005 saw the most significant development since 1928: the Sporthotel Singer became the Singer Sporthotel & SPA with a 1,800sqm, self-contained, three-storey SPA building set in a 10,000sqm Alpine Relaxation Garden.

More modification and construction work followed, and the family also evolved: Florian met Christina, and they were married in 2013. In the preceding year, the Tiroler Stube gourmet restaurant had been awarded a toque by the renowned Gault&Millau guide – the only restaurant in the Tyrolean Zugspitz Arena to have been thus honoured.

The family's lift dealings were equally successful with a takeover in 2002 of the Mulden- und Höniglifftgesellschaft and a merger with Bichlbacher Bergbahnen in 2006. 2007 saw the construction of the Almkopfbahn and 2009 the construction of the child-friendly Egghof Sunjet. In 2016, the major lift operators merged and have since operated under the company name of Bergbahnen Berwang. The Singers still own almost 50% of this business.

In 2017, Leonie – the fourth Singer generation – was born and the Singers also launched the ambitious '2017-2019' project: a major extension including technical and logistical improvements as well as a new outdoor bar, S-Lounge and many other additions and improvements.

A remarkable family and an extraordinary team

Down the generations, members of this remarkable family have dedicated their lives to their guests' comfort and wellbeing. Thanks to their innovations and a keen sense for the needs of their guests, Christina and Florian Singer ensure that many hundreds of people enjoy unforgettable holidays every year. However, the family is not alone in looking after their guests: the team of consummate professionals at reception, in the kitchen and the SPA also take care of them with warmth, experience and personal commitment.

Comfort, charm and breathtaking views

Calm, relaxation and a heavenly lifestyle: wellbeing is palpable throughout the Singer Sporthotel & SPA. Local wood, high-quality materials and charming décor characterise the spacious interiors, combining elegance with the traditional Tyrolean charm. The hideaway's 58 elegant Alpine-style rooms and suites – suitable for individuals, couples, families and groups of friends – offer stunning views of the surrounding mountains.

Award-winning gastronomy

It goes without saying that the Singer Sporthotel & SPA celebrates excellent food. Atmospheric spaces ranging from the Tiroler Stube and Restaurant 1928 to the Sonnen Stube and SPA Bistro allow guests to choose between a range of gastronomic concepts: traditional ski lunch, a light snack, rustic fondue or an elegant gala dinner. Singer's Tiroler Stube is an à la carte restaurant where Head Chef Thomas Kunath's artistry has been rewarded with a Gault&Millau toque and 14 points. His culinary philosophy is to produce dishes that express joie de vivre and reflect the influence of regional and international cuisines. An impressive wine list with an exceptional selection of rare Bordeaux vintages inspires connoisseurs and discoverers alike. Sommelier Thomas Wilhelm Hörmann is always on hand to offer advice.

Wellbeing – in a class of its own

Singer's SPA offers plenty of space for rest and relaxation. This 1,800sqm centre of wellbeing extends over three floors. The SPA's highlights include the year-round heated outdoor pool, spacious indoor pool and relaxation rooms with fireplaces and waterbeds. The views through the large picture windows are as inspiring as the SPA where a holistic wellness experience awaits. Herbal and aromatherapy rituals, the healing power of stones and crystalline minerals, and treatments that draw on the antioxidant properties of grape seeds are administered in light-filled treatment rooms. Guests can choose between products that have been sourced regionally or from afar. Since the Singer Sporthotel & SPA is a hotel for families, children can also enjoy their own SPA massages and beauty time treatments.

The 10,000sqm Alpine Relaxation Garden that surrounds the hotel is another unique feature where guests can experience wellness and nature among the garden's diverse Alpine flora, its small ponds, streams and islands of tranquillity. In the winter months a thick blanket of snow covers the entire garden, so there's only one thing for it: come back in summer.

THE REGION – WHERE ADVENTURE IS ALWAYS IN SEASON

On the Singer Sporthotel & SPA's doorstep, the sunny Berwang plateau offers endless possibilities, in summer and winter. In beautiful surroundings, there's something for everyone: young and old, adventure-seekers, athletes and nature lovers.

Summer holidays filled with variety

For lovers of the great outdoors – whether on foot or a mountain bike – the Berwang region offers glorious Alpine scenery, with mountain lakes for a refreshing dip, and cable cars for effortless uphill transport. The Z-Ticket covers the entire Zugspitz region, with free cable car rides and reduced entry fees at swimming pools and attractions.

Mountain activities & walking

The Berwang Valley is one of the most beautiful hiking areas in the Tyrol, an unspoilt environment of many incomparable landscapes, from species-rich meadows and forests to majestic peaks. Everything is easily accessible from the Singer Sporthotel & SPA, and the network of over 150 footpaths and Nordic walking trails leads more leisurely walkers to waterfalls, mountain lakes and rare botanical species, with welcoming huts offering local sustenance.

Golf – top level swing practice

Set in a glorious mountain landscape, the nine-hole 'Tiroler Zugspitze' course is just 12 minutes from the Singer Sporthotel & SPA. On natural meadowland beneath the Wetterstein massif, it offers Alpine golf at its most attractive.

Mountain lakes – making a splash

The Tyrolean Zugspitz Arena boasts a host of mountain lakes, many of them ideal for bathing. Lake Heiterwang is a beautiful place for a boat trip, and popular with anglers and divers who appreciate the diversity of the lake's underwater flora, excellent water quality and superb visibility. Lake Mittersee is also worth a visit. The water temperature of this small mountain lake near Biberwier rises to 22°C in the summer and is perfect for young swimmers. Bichlbach's 1,400sqm natural bathing lake offers an excellent children's area, rafting facilities, mini-golf, beach volleyball and a tennis court. Lake Seebensee in the Mieminger Mountains is situated at an altitude of 1,675m, above Ehrwalder Alm. Thanks to its unique location and deep turquoise waters, the lake is a popular destination for walkers and cyclists. Lake Drachensee is the highest lake in the region. Just below the Coburger Hütte mountain refuge at 1,910m, it is 28m deep and always chilly – guaranteed to cool you down.

Holiday fun for the whole family

Family holidays at the Relais & Châteaux Singer Sporthotel & SPA are action-packed and full of variety: explore Tyrolean huts and themed paths, paddle in mountain lakes, follow the history trail or climb to the treetops. The Z-Ticket for the Tyrolean Zugspitz Arena is convenient and great value.

Family holiday highlights:

- Sonnalmbahn cable car adjacent to the hotel
- Four mountain huts serving food and drink within walking distance (1-3 hours)
- Highline 179, 'One of the world's longest suspension rope bridges', and Ehrenberg Ruins (10km)
- Zoo, petting zoo and climbing forest in Bichlbach (4km)
- Moosle's Forscherpfad Nature Trail in Lermoos
- Mountain scooter rental and 9km route around the Almkopf
- Kletterwald Bichlbach climbing forest with five courses and a new indoor climbing gym in Ehrwald
- Lakes Heiterwang and Plansee: perfect for swimming, boating and walking (10km)
- Children's adventure trails throughout the Zugspitz Arena

Challenging or leisurely: bike rides

On a mountain bike or an e-bike; up the mountain or along the historic Via Claudia Augusta; for a workout or for leisurely fun, the Tyrolean Zugspitz Arena is paradise for every kind of cyclist. Approved by the German Association for Technical Inspection (TÜV) and ISO-certified, this award-winning area is perfect for all conditions, with more than 100 marked trails, over 20 planned routes, a 4,330km trail network and around 100,000m of height difference. Bike guides and rental bikes are available.

Singer's BikePLUS: As a cyclist's hotel in the Tyrolean Zugspitz bike arena, Singer's team always looks forward to the start of the mountain biking and e-biking season in Berwang. A hearty and healthy breakfast is the perfect start to a great day in the saddle. The hotel offers lockable bicycle storage and route tips provided by reception.

Multifaceted winter

Access to Berwang's ski area is right on the hotel's doorstep. This slow-paced ski resort is ideal for leisure skiers, beginners and families. Away from the pistes, visitors can discover plenty of other winter activities in beautiful snow-covered landscapes and clear mountain air. The silence of the forest in winter is broken only by the crunch of footsteps. After a snowshoe hike, a walk, moonlit toboggan ride, or a day out in winter wonderland with a private guide, the time finally comes to settle down in front of a log fire with a warming brew. Relax as the special magic of the Singer Sporthotel & SPA's passion for hospitality unfolds – alive, warm and authentic.

S-Lounge with ski in & ski-out

At the end of December 2017, the Singer Sporthotel & SPA opened the new S-Lounge. This new gathering place for skiers is located on the first floor of the hotel and offers direct access to and from the ski slope. Ski out, ski in: hitting the slopes could not be easier.

Ski, SPA & feasting

Even the most energetic holidaymaker needs rest periods between sporting activities. Singer's team fills these pauses with soothing massages, invigorating herbal baths, scrubs, packs and wraps. To make sure guests are sufficiently fortified for the slopes in the snowy ski world of the Tyrolean Zugspitz Arena, the kitchen serves the finest dishes and tastiest treats. The Singer Sporthotel & SPA has created exclusive packages with everything guests need for fitness, relaxation and sustenance – ski pass included.

Family skiing

In addition to access to the Zugspitz Arena family ski area, bambini, youngsters and parents at the Singer Sporthotel & SPA also benefit from TIPTOP Family Ski Weeks with free shuttles to the ski school, free ski passes and free ski school for children up to age five. These snow-sure slopes are not just a dream for beginners. The many kilometres of piste offer plenty of fun and action for even the most experienced skiers.

TIPTOP Family Ski Week benefits at a glance:

- Ski-in & ski-out
- Family ski resort
- Free shuttle to the ski school meeting point (5 minutes)
- Free 6-day ski pass for children aged 2.5-5
- Free ski school for children aged 2.5-5
- Free accommodation for children under 3

Back to ski

Guests who have been away from skiing for a while won't find it a problem at the Singer Sporthotel & SPA. Ski-returns are gently reintroduced to the slopes with one-to-one tuition provided by Berwang ski school and receive a ski pass for the Zugspitz Arena. After their exertions, tired legs are restored in the SPA with a soothing calf massage.

Free to ski-returns: the back to ski set with welcome schnapps, daily exercise sessions and gorgeously refreshing mountain pine lotion for weary skier's legs.

Mellow winter

Strapping on snowshoes and feeling the crunch of snow under foot is one of winter's greatest treats. Explore the Zugspitz Arena at leisure on 60km of cleared winter hiking trails, Nordic walking jaunts, and cross-country ski trails open day and night. After dark, sample the romance of a horse-drawn sleigh ride, try moonlit tobogganing or set out for a hike by the light of a torch. To fill the gaps between these mellow winter pursuits, the hotel has plenty of suggestions: a kitchen party with award-winning chef Thomas Kunath and his team, perhaps; or a rustic evening à la Singer.



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