



## Press kit

Angerer Alm • Berglehen 53 • St Johann in Tirol • +43 5352 62 746 • [www.angereralm.at](http://www.angereralm.at)



## Setting the scene

'At 1,300m the Angerer Alm perches high above St Johann in Tirol on the slopes of the Kitzbüheler Horn. Balanced between heaven and earth, it makes a fabulous walking destination but is also accessible by cable car. Catching the last ride up and arriving with the sunset is highly recommended.

In summer we light the lanterns on the terrace at dusk. In winter, a crackling fire awaits. We don't want the forest road that leads to the Angerer Alm to turn into a traffic jam, so we allow only overnight guests to bring their cars through the remote-control barrier down below.

In winter, the cable car is our only means of transport as all other access routes lie under snow and become part of the award-winning St Johann ski area.

Life up here is governed by the cable car, which brings milk, newspapers – and, of course, our lovely staff and guests. When the cable car stops operating from after Easter until early May and from mid-October to mid-December, we too are closed... that's how simple things are up here on the mountain.'

*Annemarie Foidl is the Angerer Alm's heart and soul, and has lived here since 1989. This is where she is usually to be found unless she's travelling the world in her role as the President of the Austrian Sommelier Association.*



## History

'The Angerer Alm is 200 years old. When it was built, it was thought to be the highest mountain farm in all of St Johann. Then at the turn of the 1900s tourism arrived to our beautiful Tyrol, and the owners began to cater for guests. Of course, there was no cable car at that time, and all the food was either home-grown on the farm or had to be carried up from the valley; no mean feat!

Our family purchased the Angerer Alm in 1985, mostly because we needed additional summer pasture for our cattle. The restaurant was a bonus so to speak. Our daughter Annemarie took over the restaurant in 1989. She was just 19 at the time: the youngest restaurateur in Tyrol. Great food and wine have always been her priorities, even when she couldn't afford to hire staff. For nearly ten years she was on her own in the kitchen and would serve six-course dinners for up to 30 guests.

In 2002 the building was totally refurbished, and in 2010 Annemarie was joined by her daughter Katharina. A year later Gerald arrived on the scene; initially as a talented chef, but then as Katharina's boyfriend... thus the 'mountain hen house' suddenly had some male support.

In the summer of 2015 Katharina and Gerald became the proud parents of a baby boy, and in due course the Angerer Alm will pass to our great-grandson Franz Xaver. It's good to know that up here in the mountains, some of the old traditions keep going...'

*Hansjörg and Martha Foidl run the Lacknerhof hotel and farm in the valley at St Johann. They originally acquired the Angerer Alm as pasture for their cattle, and never dreamt that it would one day be a huge culinary success.*



## *The Angerer Alm in summer and winter*

'Please allow me to introduce myself: my name is Angerer Alm, I'm over 200 years old, yet feel as fresh as a daisy. Thanks to the good mountain air and the Foidls' TLC, I'm in great shape, although it's not always been easy to keep me that way. After all, as I'm at 1,300m above sea level looking after me requires a high degree of organisation. Then there's the weather: in winter we can get more than a metre of fresh snow overnight, and a mountain thunderstorm in summer is not for the faint-hearted either...

Other than that, I'm all about warm cosiness and great hospitality. Locals and visitors like me to be the start and finishing point for walks around the Kitzbüheler Horn, and a stop for refreshments just adds to the treat. My guests really love the tranquillity and spectacular landscape up here. Sitting on my terrace on a summer's evening when the last cable car has left for the valley, enjoying the stillness and the view across to the Wilder Kaiser – or stepping out on a winter's morning, snapping into their skis and making the first powder tracks of the day as they ski down to the valley: wonderful, unforgettable experiences!

I'm very keen on caring for the natural environment: water comes from our own mountain spring, so nothing's pumped up the mountain, and there is no wastage. Sustainability is our watchword: from the environmentally friendly cleaning materials we use up here to protecting the area by banning cars. All the ingredients used in our kitchen either come from our farm or are sourced locally.'

*During the course of its eventful history the Angerer Alm has had many owners. Now in the prime of life, the Angerer Alm feels really comfortable and is delighted to have the Foidls at the helm.*



## *Food*

'Cooking is a passion we share; we were even cooking when we first met! During the day we serve traditional Austrian fare: 'Brettljause' (cold cuts, cheese and garnishes), roast pork, bacon dumplings, gröstl and of course Kaiserschmarrn and other delicious desserts. We also serve updated interpretations of dishes that have slightly faded into obscurity in recent times: tongue and offal to name just a couple.

We insist on fresh ingredients sourced locally from suppliers we know and respect. We also aim to make and process as much as possible ourselves. For instance, the meat we use comes from our own farm (you'll find our summer cowshed a few hundred metres from the Angerer Alm), and all our game comes from the mountain.

In the evening we spoil our guests with fine à la carte dishes or multi-course meals that are not on the menu but are created spontaneously to surprise and delight our guests. A typical multi-course dinner might include an aromatic soup of wild herbs, zander with black pudding, and a crépinette of hare.

And we mustn't forget to mention our hearty mountain breakfast for residents and walkers who are out bright and early: delicious Bircher muesli, homemade jams and cakes as well as freshly laid eggs prepared for our guests as they choose. It's a great way to start the day!'

*Katharina Foidl and Gerald Weiss are a dream team – at work in the kitchen and at home with the family.*



## Wine

'It's a bit chilly down here, but perfect for our 6,000 bottles from around 400 wineries worldwide. They say the Angerer Alm's wine cellar is one of the best-stocked in the Alps, and that gives me great satisfaction. Rarities include a 1795 Madeira and Massandras from the Tsar's cellar.

We also serve many splendid table wines at reasonable prices, and I'm particularly partial to Austria's young and talented winemakers: I'm elated every time I make a new discovery! Of course, the well-established wineries are also well represented with their best vineyard sites and vintages.

As a certified sommelier and the President of the Austrian Sommelier Association, I am privy to quite a lot of insider information, and I'm more than happy to share it. That's why I don't have a wine list; I much prefer having a chat with my guests and making a personal recommendation.

I particularly enjoy entertaining the guests during candlelit wine tastings when we can spend hours in the cellar talking about wine, life and the world...

I'm interested in every aspect of good drinking, so we serve our brilliant local brew, HuberBier, a wonderful range of fine Schnapps made by small-scale Alpine distilleries, first-class coffees, and a good selection of non-alcoholic beverages.'

*Annemarie Foidl believes wine at the Angerer Alm should be enjoyed at the highest level.  
And she's not just talking about the altitude.*



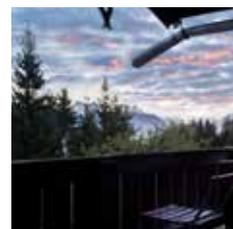
## Rooms

'I can accommodate around 30 guests in my 14 rooms. Some guests have failed to find more than 13 rooms, but that would be unlucky, hence the slight exaggeration!

The rooms are furnished in a simple but comfortable style, with gingham bed linen, old country furniture, and even a few bunk beds, which are popular with guests of all ages. You won't find TVs or mini bars here, nor are there any en-suite bathrooms and loos. However you do get a fabulous view into the forest from the two shower rooms on the first floor.

I am and always will be an original and authentic Alpine hut that has grown and developed over the ages, with all the character and feeling of times gone by. That's what my guests love about me. Luxury isn't something they miss when they're here, that's for sure, although I can offer millions of stars in the night sky! Anyone who has ever stood, wrapped in their Angerer Alm bathrobe, on their bedroom balcony and watched the sun rise from behind the mountain will tell you that the experience was one of life's true luxuries...'

*Having already introduced itself, in this chapter the Angerer Alm presents  
its unique style and ambience.*



## The mountain

‘Annoyingly, I’m four metres too short to join the hallowed ranks of the two-thousanders. Nevertheless, Wikipedia still ranks me, the Kitzbüheler Horn, as ‘one of the most important mountains in Tyrol.’ This is certainly due to my impressive appearance, but it may also be down to the fact that there’s so much going on. The finish of the King Stage of the Tour of Austria cycle race, for instance, is located close to my summit! Mountain races and other sporting events also take place up here, and in the summer I can offer two via ferratas and the Hornpark adventure climbing forest.

A walk from the Angerer Alm to the summit cross takes 1½ to 2 hours. The route is gorgeous, and when walkers tire of gazing at the stunning view it’s worth looking at the foreground: they might just spy a marmot or two. There are two must-see attractions along the way: the lovely Alpine garden at a height of 1,800m, and the ‘Tiroler Hut’, a hat-shaped wooden bench in a sublime panoramic location.

Other paths around my summit take hikers past lakes, Alpine meadows and a waterfall. Just ask Annemarie Foidl; this mountain is her back garden.

Before I forget: things get pretty lively here in winter. After all, I’m in not one but two ski resorts! I’m accessible from the Kitzbühel side, or from St Johann. Guests who stay at the Angerer Alm can set off on their skis as soon as they step out of the front door.’

*The Kitzbüheler Horn is St Johann’s home mountain. A gentle giant of flower meadows and beautiful rock formations, it offers great family walking and skiing.*



## Celebrations

‘Whenever a wedding, christening, birthday or other private party is held at the Angerer Alm, we get excited and are super busy for days in advance. We decorate, rearrange the furniture, test the menu, make sure every room is immaculate... after all, we want our guests to experience something unique and memorable. The celebration usually starts with a Champagne aperitif on our terrace, and has been known to keep going until after breakfast the following day. In between, the guests can enjoy live music, a DJ, or a wine tasting in the cellar... all available options are discussed with the hosts in advance.

We have plenty of ideas to make a special occasion unforgettable... We can accommodate up to 30 guests overnight: no need to worry about getting home, and of course it makes for a great atmosphere when everyone can stay together until late.

A party at the Angerer Alm is an exceptional event, which is why many celebrities from the worlds of business, the arts and high society value us. They seem to like it here, not least because they know we just treat them like any other guest: up here in the mountains we’re all equal.’

*The Foidls are born hosts – and utterly unflappable, whoever their guests are.*



## *Incentives & seminars*

'The Angerer Alm is an excellent venue for meetings and other corporate events. Our equipment includes Wi-Fi, a projector, flip chart and a facilitator's toolkit with microphone... but that's not the only reason companies keep coming back to us: they also appreciate the tranquillity of the natural surroundings.

Up here there are no distractions, so work is guaranteed to be productive. Added to this is the special atmosphere of the Alpine pastures that fosters creativity and a common purpose: 'You arrive as an individual and leave as a team', was one guest's verdict. We couldn't agree more!

Another thing I've noticed about our seminar guests is that being in the mountains seems to clear the mind, and the elevated position allows them to arrive at a broader view than they would have in their offices down below. Their horizons widen, and much that seemed momentous before becomes less important...'

*The Angerer Alm has all the technical equipment required for incentive programmes and seminars, but it isn't just for the hardware that companies keep coming back.*



## *Facts & figures*

### **LOCATION**

The Angerer Alm is located above St Johann in Tirol at an altitude of 1,300m. It is accessible on foot (about 1½ hours of gentle ascent), or with the Harschbichl cable car. In summer, overnight guests can also bring their car (access by good forest road). In winter, the Angerer Alm is only accessible by cable car. The Angerer Alm is open from mid-December until shortly after Easter, and from mid-May to mid-October.

### **HISTORY**

The Angerer Alm was first documented 240 years ago, and long considered St Johann in Tirol's highest farm. The Foidl family acquired the farm in 1985 and undertook various alterations and modernisations in the years that followed. Annemarie Foidl has been running the Angerer Alm since 1989, and the impressive wine cellar and gourmet dining are all down to her initiative and direction.

### **FOOD & DRINK**

The Angerer Alm's cuisine is characterised by down-to-earth regionality, and features many classic Austrian dishes, albeit with a modern twist. However, and exceptionally for a rustic mountain hut, it also excels in creating sumptuous multi-course meals and sophisticated à la carte dishes. The chefs are Katharina Foidl and Gerald Weiss. The Angerer Alm also has one of Austria's best-stocked wine cellars with more than 6,000 bottles from over 400 national and international wineries. Certified sommelier and President of the Austrian Sommelier Association, Annemarie Foidl is personally responsible for selecting and buying the Angerer Alm's wine.

### **ROOMS**

The Angerer Alm has 7 doubles and 6 four-bed rooms; all with balconies. Showers and toilets are located immediately adjacent to the rooms, and can only be accessed by overnight guests. The Angerer Alm's bedrooms can accommodate 30 guests in total. Luggage and sports equipment are brought to the Angerer Alm by cable car.

## **ROOM RATES PER PERSON**

- *Single occupancy bed & breakfast* from €72.10, or €100.90 including 3-course dinner, or €134 including 5-course dinner. Weekly rates from €404 B&B.
- *Bed & breakfast for double occupancy* from €58.70, or €92 including 3-course dinner, or €121.50 including 5-course dinner. Weekly rates from €338.90 B&B.
- *Bed & breakfast for rooms accommodating 3+ guests* from €58.70, or €85.50 including 3-course dinner, or €118.50 including 5-course dinner. Weekly rates from €350 B&B.

## **SURROUNDINGS**

The area around St Johann and the Angerer Alm offers visitors some 200km of footpaths and a similar extent of cycle and mountain bike trails. The Hornpark climbing forest and a small mountain lake are within a few minutes' walk of the Alm. Close by on the Kitzbüheler Horn there are several via ferratas to suit a range of abilities. In winter, access to the St Johann-Oberndorf ski resort's 43km of slopes and 17 cable cars and lifts is on the Angerer Alm's doorstep.

## **CELEBRATIONS, MEETINGS & EVENTS**

- The Angerer Alm can accommodate 70 diners and 30 overnight guests for weddings and family gatherings.
- The Angerer Alm is well equipped for corporate events and seminars with free Wi-Fi, a projector, flip chart, etc.
- Activities on offer include wine tastings, cookery classes and herb-gathering forays.

## **HOW TO GET HERE**

- *By air:* The nearest international airports are Salzburg (70km), Innsbruck (100km) and Munich (160km). Transfers with the Kitzbüheler Alpen Airport Shuttle ([www.sos-24.at](http://www.sos-24.at)) are available at a fixed price.
- *By rail:* A number of express trains stop at St Johann in Tirol railway station every day. The station is approximately 1km from the cable car terminus.
- *By car:* Take the A12 to the Kufstein exit. From there, continue on the B178 to St Johann in Tirol. Guests who stay overnight are allowed to use the private forest road that leads to the Angerer Alm. All other visitors have to leave their cars in the cable car station car park in the valley.

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