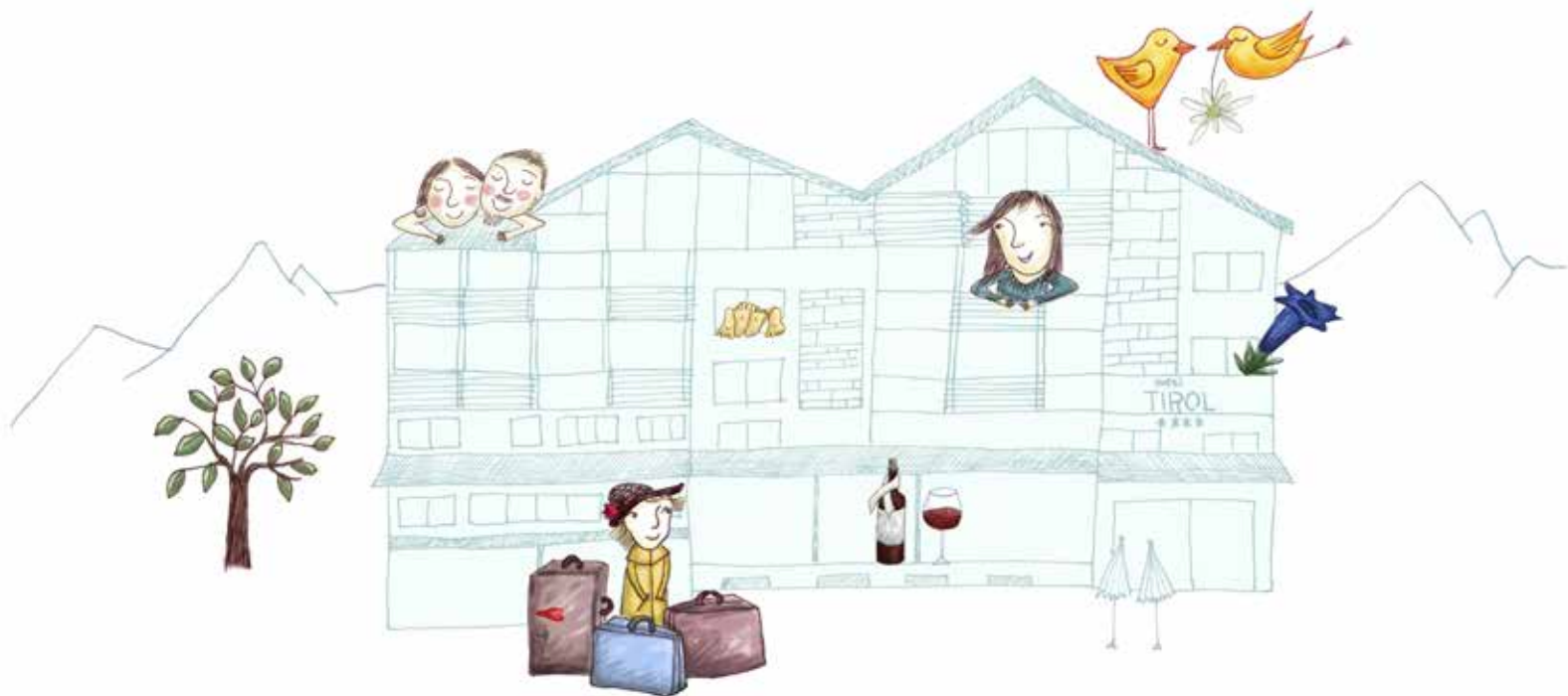


# HOTEL TIROL IN FISS OPENS NEW SPA AND NEW ROOMS FOR WINTER SEASON 2017/2018



Set in the centre of the idyllic Austrian mountain village of Fiss, the Hotel Tirol recently celebrated its 60th anniversary with a rebuild and renovation set to re-open on 7 December 2017. The hotel is a five-minute walk to the Möseralm cable car, giving easy access to the Serfaus-Fiss-Ladis region with its 68 lifts, 214km of ski routes and some of the best ski schools in the country. The remodelling involved creating 22 new rooms, including 14 mountain-themed rooms specially designed by a local artist. There's also the new Gipfel SPA, wellness area and infinity pool which sits on the fourth floor with soaring views over the peaks of Fiss.

Owners the Pregenzer family wanted to make the hotel even more comfortable, while keeping the important things the same – a hotel run by a family who love to provide the perfect experience with first-class service and refined cuisine in a familiar, personal atmosphere. 'We love the Alpine lifestyle, and we love to enjoy ourselves. We want our guests to share in these experiences throughout their stay. We love working with people and looking after them in our family hotel.'

## *14 new rooms with an Alpine-inspired touch*

The redevelopment has created 22 new rooms, bringing the hotel's total accommodation selection to 51 rooms and suites, many with balconies overlooking the mountains. Among them are 14 new, individually designed, mountain-themed rooms featuring the Alpinist, the Tyrolean, the Skier and the Forest Wanderer. Local artist Monika Maslowska's delicate character illustrations bring the Alpine surroundings inside the Hotel Tirol.

The new rooms reflect the hotel's high standards and sense of kinship with the environment. They combine functional aesthetics and contemporary interior design with high-quality natural materials like pine, oak, stone, linen and loden. The result is a relaxing, comfortable space with subtle colours and rich fabrics.

## *Relaxation with spectacular views*

Wellbeing is at the centre of the Hotel Tirol, and the spectacular new Gipfel SPA on the fourth floor now makes it even easier to relax and feel great. Free to access for guests, the centrepiece of this oasis of indulgence is the state-of-the-art rooftop infinity pool – the most beautiful on the Fiss plateau. Open all year round, the pool offers spectacular views over the surrounding peaks and the wonderful Alpine scenery. Also included are massage and relaxation rooms, infrared Kneipp therapy pool, steam room, Finnish sauna and a stone pine bio sauna that benefits from the same panoramic vista. Treatments available include sport and aromatherapy massages, reflexology, facials and lymphatic drainage. Younger guests can enjoy the dedicated Family Spa with textile sauna, steam room and chill-out area open on the ground floor.

## *Local and seasonal food and drink*

The Hotel Tirol's menu takes inspiration from local classics, traditional Tyrolean specialities and Italian and Mediterranean dishes. The result is Austrian cuisine with a modern twist. Only the best ingredients from the surrounding area are used – think home-baked bread fresh from the hotel kitchen, natural cheese from the Lechtal Valley, potatoes from the Pitztal Valley, honey from the hotel's hives, game and venison from their hunt, and vegetables from local, sustainable small businesses around the Tyrolean capital Innsbruck.

The day starts with a hearty breakfast featuring a spread of home-baked bread, Tyrolean jams and honey, yoghurt, healthy muesli, deliciously ripe fruit, speciality sausages and ham, and an exquisite selection of cheeses and egg dishes cooked to order. After a busy day, guests can refuel with a sweet or savoury afternoon snack before a delicious five-course dinner. On the menu are a choice of dishes, fresh salads with homemade dressings and a cheese buffet. There are also special themed evenings to enjoy – gala dinners, the weekly Italian appetiser buffet, fondue night and an Austrian cake and pastry buffet with strudels galore. Guests can also experience special private dining with Fassona beef in the PleasureLounge. The hotel's Vinotheque offers a selection of fine wines from both famous and emerging Austrian and Italian winemakers – all carefully chosen favourites of the Pregenzer family themselves.

## NOTES TO EDITORS

### *HOTEL TIROL* ([www.hotel-tirol.net](http://www.hotel-tirol.net))

Hotel Tirol is situated at 1,400m in the centre of Fiss, less than 5 minutes' walk from the Moseralm Lift for direct access to the wide-ranging ski area (200km+ of piste). There are 51 rooms and suites, of which 22 are new. Wellness facilities include the new top floor Gipfel SPA and the Family Spa on the ground floor. Diners can choose between the Tiroler Stuben Restaurant, the Zirmstube, the Sky Table, the panoramic PleasureLounge and the fireside TiroLoungeBar. The hotel also has a kids' playroom, Vinotheque, Humidor and underground parking.

### *FISS WINTER* ([www.serfaus-fiss-ladis.at](http://www.serfaus-fiss-ladis.at))

Fiss (1,400m) is one of the sunniest villages in the Austrian Tyrol, set on a natural balcony above the Upper Inn Valley to the west of Innsbruck, among the Samnaun and Otztal Alps. In a linked ski area shared by Serfaus, Fiss and Ladis, 68 lifts serve 214 km of varied pistes (80% covered by snowmaking) between 1,200 and 2,750m. All ski and snowboard disciplines are catered for, as well as night skiing, tobogganing, extensive facilities for families and high altitude dining at the Crystal Cube (2,600m).

## HOTEL TIROL IS INCLUDED IN AUSTRIA'S EXCLUSIVE COLLECTION OF DISTINCTIVE HOTELS, NICHE DESTINATIONS [www.niche-destinations.com](http://www.niche-destinations.com)

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